

AB Mauri India is part of a heritage that spans almost 150 years, as part of the global AB Mauri* which is headquartered in Peterborough, England. AB Mauri is a devolved business of Associated British Foods plc. ('ABF'), based in London, England.

Business segments

1) Bakery Ingredients

AB Mauri India supports and enables bakers, both small and large, across craft/artisan and industrial segments. In India, we are a one stop shop for all baking needs, supported by a country-wide service network. Our brands include the well-known and popular names such as Tower, Prime, Mauri and Bakipan.

Our success in India is a result of clear focus on customer outcomes. Our applications encompass product characterisation, functional performance, as well as taste and freshness dimensions in a broad range of baked products for bakers, both large and small.

2) Yeast

Our yeast business also extends beyond bakery into technologies for bioethanol, alcoholic beverages, pharmaceuticals and animal nutrition. Our specialized range of yeast developed for the alcohol industry consists of the Fali and Pinnacle brands. Brand Nutriferm caters to animal nutrition and aqua culture production. For pharmaceuticals, we make autolysed yeast, yeast extracts and both inactive/active dry yeast.

3) Spices & seasoning

AB Mauri India develops a range of spice mixes and seasonings for the Indian palate. In addition, we have Cochin Spices, which is a world-class processor and exporter of a variety of spices.

Research and Technology

World over, AB Mauri is renowned for baking capability, expertise and knowledge. Our two research labs in India take this legacy forward to meet the diverse local needs in a flawless manner.

Combining local knowledge with global expertise is the hallmark of AB Mauri's business practices. Over the years, we have developed hundreds of customized applications and gained trust and loyalty from customers. We invest significantly in R&D every year to retain consistency and quality in our products.

**AB Mauri was formed in 2004 from the acquired yeast and bakery ingredients companies of Burns Philp plus ABF's Cereform bakery ingredient companies. To take a look at our global set up,[click here](#)*

Globally, AB Mauri has 7,000 employees across 55 plants, a presence in 34 countries and sales in over 90 countries. ABF are a diversified group of businesses with global sales of £12.8 billion, operations in 48 countries, over 124,000 employees and grouped into 5 key business segments – Ingredients, Sugar, Agriculture, Grocery (consumer) and Retail (fashion).